ORDER

Orders	Order / Rev:	2097125		
	Alt Order #:	WOC12734434		
	Product Desc:	Political		
	Estimate:	10057		WHAS
	Flight Dates:	10/13/20 - 10/19/20	Primary AE:	Ben Stecker
	Original Date / Rev:	10/12/20 / 10/15/20	Sales Office:	TSWAS
	Order Type:	RFP	Sales Region:	NAT
Agency	Name:	Buying Time, LLC/ POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		650 Massachusetts Ave. N.W., Suite 210	Billing Cycle:	EOM/EOC
		Washington, DC 20001	Agency Commission:	15%
Advertiser	Name:	POL/ Amy McGrath / D / US SEN / KY		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-US Senate	Advertiser External ID:	186144
	Revenue Code 1:	AGY	Agency External ID:	2118AGP
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate		

Bill Plan

D a				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/19/20	173	\$32,935.00	\$27,994.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	173	\$32,935.00	\$27,994.75	0.00
Totals	173	\$32,935,00	\$27,994.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	15%	\$32,935.00
Market	100%	\$219,566.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$186,631.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 5	WHAS	10/13/20	10/17/20	Local News @ 6a	Sa CM	6-7a	2-	:30	2	\$60.00 P03	0.00 NM	2	\$120.00
				WAKE UP WEEK	END 6-7A								
	(Progran	n: WAKE l	JP WEEKI	END 6-7A)									
	Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/1	12/20 1	0/18/20	2-	2	\$60.00	0.00						

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Order / Rev: 2097125 Advertiser: POL/ Amy McGrath / D / US SEN / KY

Alt Order #: WOC12734434 Product Desc: Political WHAS

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/18/20	2-	2	\$60.00	0.00						
N 6 WHAS			Good Morning An		7-9a	2-	:30	2	\$90.00 P03	0.00 NM	2	\$180.00
, ,	m: GOOL irt Date	D MORNING End Date		Spots/Mook	Poto	Rating						
Week: 10/		10/18/20	Weekdays 2-	Spots/Week 2	Rate \$90.00	0.00						
N 7 WHAS			Local News @ 5a	M-F CM	5-6a	22222	:30	10	\$80.00 P03	0.00 NM	10	\$800.00
			WHAS11 WAKE	UP NEWS @	5							
, •			JP NEWS @ 5A)	C= =4= ///= =1-	Data	Datina						
Sta Week: 10/	rt Date /13/20	End Date 10/19/20	<u>Weekdays</u> 22222	Spots/Week 10	Rate \$80.00	Rating 0.00						
N 8 WHAS			Local News @ 6a		6-7a	22222	:30	10	\$150.00 P03	0.00 NM	10	\$1,500.00
			WHAS11 WAKE		6				,			, ,
			JP NEWS @ 6A)									
Sta Week: 10/	rt Date	End Date 10/19/20	<u>Weekdays</u> 22222	Spots/Week 10	Rate \$150.00	Rating 0.00						
N 9 WHAS			Good Morning An		7-9a	22222	:30	10	\$110.00 P04	0.00 NM	10	\$1,100.00
	10/10/2	.0 10/10/20	GOOD MORNIN		, ou	~~~~	.00	10	Ψ110.001 01	0.00 14111		ψ1,100.00
, •		O MORNING	•									
	rt Date	End Date	<u>Weekdays</u> 22222	Spots/Week	Rate	Rating						
Week: 10/		10/19/20	Local News @ 12	10 25 M E CM	\$110.00 12-1p	0.00 22222	:30	10	\$50.00 P04	0.00 NM	10	\$500.00
N 10 WIAS	10/13/2	.0 10/19/20	WHAS11 NEWS	•	12-1p	2222-	.30	10	\$30.00 F04	U.UU INIVI	10	φ300.00
(Progra	m: WHAS	S11 NEWS A										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/19/20	22222	10	\$50.00	0.00		- 10	# 40.00 P 00	0.00.104	40	0.400.00
N11 WHAS	10/13/2	0 10/19/20	Great Day Live 9- GREAT DAY LIV		9-10a	22222	:30	10	\$40.00 P03	0.00 NM	10	\$400.00
(Progra	m: GREA	AT DAY LIVE		_								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/19/20	22222	10	\$40.00	0.00						
N12 WHAS	10/13/2	0 10/19/20	GMA3 GMA3	CM	1-2p	22222	:30	10	\$70.00 P03	0.00 NM	10	\$700.00
(Progra	m: GMA3	3)	OWAS									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/19/20	22222	10	\$70.00	0.00						
N13 WHAS	10/13/2	0 10/19/20	The View THE VIEW	CM	11-12p	22222	:30	10	\$90.00 P03	0.00 NM	10	\$900.00
(Progra	m: THE \	/IEW)	I HE VIEW									
, •	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/19/20	22222	10	\$90.00	0.00						
N14 WHAS	10/13/2	0 10/19/20	General Hospital	CM	2-3p	2	:30	2	\$90.00 P03	0.00 NM	2	\$180.00
(Progra	m: GENE	RAL HOSPI	GENERAL HOSF ITAL)	PITAL								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/13/20	10/19/20	2	2	\$90.00	0.00						
N15 WHAS	10/13/2	0 10/19/20	Daily Blast Live 3	•	3-4p	2	:30	2	\$40.00 P03	0.00 NM	2	\$80.00
(Progra	m. DAII V	/ BLAST LIV	DAILY BLAST LI	VE!								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/19/20	2	2	\$40.00	0.00						
N16 WHAS	10/13/2	0 10/19/20	Local News @ 4p		4-5p	1	:30	1	\$60.00 P04	0.00 NM	1	\$60.00
(Program	m· \//⊢∆ (S11 NEWS (WHAS11 NEWS	@ 4P								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/19/20	1	1	\$60.00	0.00						
N17 WHAS	10/13/2	0 10/19/20	Local News @ 6p		6-630p	11111	:30	5	\$325.00 P03	0.00 NM	5	\$1,625.00
(Program	m·\//⊔^	S11 NEWS (WHAS11 NEWS	@ 6p								
	iii. what art Date	End Date	ي هور) Weekdays	Spots/Week	Rate	Rating						
			<u> </u>							'	-	

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Order / Rev: 2097125 Advertiser: POL/ Amy McGrath / D / US SEN / KY

Alt Order #: WOC12734434 Product Desc: Political WHAS

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Start Week: 10/13	Date	End Date 10/19/20	Weekdays 11111	Spots/Week 5	Rate \$325.00	Rating 0.00						_
N18 WHAS 1			Local News @ 63		630-7p	1	:30	1	\$175.00 P04	0.00 NM	1	\$175.00
(Dragram)	. \\/\ \ C	CAA NIEWO 6	WHAS11 NEWS	@ 630p								
	: whas	S11 NEWS @ End Date	w 630p) Weekdays	Spots/Week	Rate	Rating						
Week: 10/12		10/18/20	1	1	\$175.00	0.00						
N19 WHAS	10/13/20	0 10/19/20	Local News @ 53	•	530-6p	11111	:30	5	\$300.00 P03	0.00 NM	5	\$1,500.00
(Program:	: WHAS	311 NEWS @	WHAS11 NEWS 2 530P)	@ 530P								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/13 N20 WHAS 1		10/19/20	11111 Local News @ 5p	5 M-F CM	\$300.00 5-530p	0.00	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
NZU WIAS	10/13/20	5 10/19/20	WHAS11 NEWS		3-330p	11111-	.50	3	Ψ230.001 03	0.00 14101		ψ1,230.00
		311 NEWS @			- .	5						
Start Week: 10/13	<u>Date</u> 3/20	End Date 10/19/20	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$250.00	Rating 0.00						
N21 WHAS 1	10/13/20		ABC World News	CM	630-7p	11111	:30	5	\$600.00 P03	0.00 NM	5	\$3,000.00
(Program:	. ABC \	VORLD NEV	ABC WORLD NE	WS M-F								
, ,	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/13		10/19/20	11111	5	\$600.00	0.00						
N22 WHAS 1	10/13/20	0 10/18/20	ABC World News ABC WORLD NE		6-630p	1	:30	1	\$600.00 P03	0.00 NM	1	\$600.00
(Program:	: ABC V	VORLD NEV		.000								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/12 N23 WHAS 1		10/18/20	Inside Ed 730-8p	CM	\$600.00 730-8p	0.00	:30	5	\$325.00 P03	0.00 NM	5	\$1,625.00
			INSIDE EDITION		700 ор		.00	Ü	φο20.001 00	0.00 14111		Ψ1,020.00
		E EDITION)	Wookdovo	Spoto/Mook	Poto	Poting						
Week: 10/13	<u>Date</u> 3/20	End Date 10/19/20	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$325.00	Rating 0.00						
N24 WHAS	10/13/20	0 10/19/20	ET 7-730p	CM	7-730p	11111	:30	5	\$325.00 P03	0.00 NM	5	\$1,625.00
(Program:	: FNTFI	RTAINMEN ⁻	ENTERTAINMEN TTONIGHT)	NT TONIGHT								
, ,	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/13		10/19/20	11111	5	\$325.00	0.00			\$000.00 B00	0.00.004		# 000 00
N25 WHAS 1	10/13/20	0 10/18/20	Sun Prime A FUNNIEST HOM	CM E VIDEOS	7-8p	1	:30	1	\$600.00 P03	0.00 NM	1	\$600.00
		IEST HOME										
Start Week: 10/12	<u>Date</u> 2/20	End Date 10/18/20	Weekdays 1	Spots/Week 1	Rate \$600.00	Rating 0.00						
N26 WHAS 1			Sun Prime D	CM	10-11p	1	:30	1	\$600.00 P03	0.00 NM	1	\$600.00
(Dag 2002	. Dia aldi	- l- \	CARD SHARKS									
(Program: Start	: Blackis	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/12		10/18/20	1	1	\$600.00	0.00						
N27 WHAS	10/13/20	0 10/16/20	Fri Prime A	CM		1	:30	1	\$350.00 P03	0.00 NM	1	\$350.00
(Program:	: Jimmy	Kimmel NB	SHARK TANK A Game 4)									
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/12 N28 WHAS 1		10/18/20	Thu Prime C	1 CM	\$350.00 10-11p	0.00	:30	1	\$850.00 P03	0.00 NM	1	\$850.00
			Thu Prime C	Civi	10-11p	1	.50		φυσυ.υστ υσ	O.OO INIVI	'	ψυσυ.υυ
		BRITY FAMI		Cnoto/Most-	Doto	Poting.						
Week: 10/12	<u>Date</u> 2/20	End Date 10/18/20	<u>Weekdays</u> 1	Spots/Week 1	Rate \$850.00	Rating 0.00						

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Order / Rev: 2097125 Advertiser: POL/ Amy McGrath / D / US SEN / KY

Alt Order #: WOC12734434 Product Desc: Political WHAS

Ln Ch Start End Inventory Cod	de Break	Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdays	Spots/Week	Rate	Rating						
Week: 10/12/20 10/18/201 Spot Ch Date Range Description	1 Star	\$850.00 t/End Time	0.00	Neekdays	Leng	ıth Rate	Rtg Type		
1 NHAS 10/12/20-10/18/20 Thu Prime C	10-1		_	· Th		30 (\$850.00)			
See MG 28.2									
[Program Change] 2 VHAS 10/12/20-10/18/20 Thu Prime C	10.1	1n		· Th		30 \$850.00	0 00 NM		
(M) MG for 28.1 10/15	10-1	īρ	_	· 1 II		00.000	0.00 NM		
[Removed program, STP]									
N29 WHAS 10/13/20 10/15/20 Prime Political PRESIDENTIA	J	Various	2	:30	2 \$	1,500.00 P04	0.00 NM	2	\$3,000.00
(Program: PRESS YOUR LUCK)									
Start Date End Date Weekdays Week: 10/12/20 10/18/20 2	Spots/Week	Rate	Rating						
Week: 10/12/20 10/18/20 2 N31 WHAS 10/13/20 10/19/20 Mon Prime Oth		\$1,500.00 8-11p	0.00	:30	1	\$800.00 P03	0.00 NM	1	\$800.00
	TH THE STARS	0-11p	1	.50		ψουυ.υστ υσ	0.00 14101	'	ψουσ.σσ
(Program: DANCING WITH THE STARS)									
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/13/20 10/19/20 1 N32 WHAS 10/13/20 10/14/20 Wed Prime Ott	ner CM	\$800.00 8-11p	0.00	:30	1	\$225.00 P04	0.00 NM	1	\$225.00
Wed Prime Ot	-	0-11h	1	.30	'	\$225.00 P04	U.UU INIVI	'	φ225.00
(Program: VP Debate)									
Start Date End Date Weekdays	Spots/Week		<u>Rating</u>						
Week: 10/12/20 10/18/201	1 2 211	\$225.00	0.00			# 400 00 P 04	0.00.1114	_	0040.00
N33 WHAS 10/13/20 10/18/20 Local News @ WHAS11 NEW	•	11-1135p	2	:30	2	\$120.00 P04	0.00 NM	2	\$240.00
(Program: WHAS11 NEWS AT 11 SU)	VO AT 11 00								
Start Date End Date Weekdays	Spots/Week	Rate	Rating						
Week: 10/12/20 10/18/202	2	*	0.00			*		_	
N34 WHAS 10/13/20 10/19/20 Local News @ WHAS11 NEV	•	11-1135p	11111	:30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
(Program: WHAS11 NEWS AT 11 M-F)	VO AT TT WI-T								
Start Date End Date Weekdays	Spots/Week	Rate	Rating						
Week: 10/13/20 10/19/20 11111	5	\$250.00	0.00						
N35 WHAS 10/13/20 10/17/20 Local News @ WHAS11 NEW	•	11-1135p	2-	:30	2	\$100.00 P04	0.00 NM	2	\$200.00
(Program: WHAS11 NEWS AT 11 SAT)	VS AT IT SAT								
Start Date End Date Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/12/20 10/18/20 2-	2	\$100.00	0.00						
N36 WHAS 10/13/20 10/19/20 ET 106-136a	CM	106-136a	11111	:30	5	\$10.00 P04	0.00 NM	5	\$50.00
(Program: ENTERTAINMENT TONIGHT)	IENT TONIGHT								
Start Date End Date Weekdays	Spots/Week	Rate	Rating						
Week: 10/13/20 10/19/20 111111	5	\$10.00	0.00						
N37 WHAS 10/13/20 10/19/20 Jimmy Kimmel		1135p-1237a	22222	:30	10	\$60.00 P03	0.00 NM	10	\$600.00
JIMMY KIMME (Program: JIMMY KIMMEL)	EL.								
Start Date End Date Weekdays	Spots/Week	Rate	Rating						
Week: 10/13/20 10/19/20 22222	10	\$60.00	0.00						
N38 WHAS 10/13/20 10/19/20 Nightline	CM	1237-106a	22222	:30	10	\$20.00 P04	0.00 NM	10	\$200.00
NIGHTLINE (Program: NIGHTLINE)									
Start Date End Date Weekdays	Spots/Week	Rate	Rating						
Week: 10/13/20 10/19/20 22222	10	\$20.00	0.00						
N39 WHAS 10/13/20 10/17/20 NCIS NO 1205		1205-105a	2-	:30	2	\$30.00 P04	0.00 NM	2	\$60.00
NCIS NEW OF (Program: NCIS NEW ORLEANS)	KLEANS								
Start Date End Date Weekdays	Spots/Week	Rate	Rating						
Week: 10/12/20 10/18/202-	2		0.00						

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Order / Rev: 2097125 Advertiser: POL/ Amy McGrath / D / US SEN / KY

Alt Order #: WOC12734434 Product Desc: Political WHAS

Ln Ch Start End	Inventory Code Brea	k Start/End T	ïme Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	Weekdays Spots/Wee	<u>k Rate</u> 2 \$30.00	Rating 0.00						
		art/End Time	0.00	Weekdays	Len	gth Rate	Rtg Type	i	
1 VHAS 10/12/20-10/18/20 N		05-105a		Sa	-		0.00 NM		
2 VHAS 10/12/20-10/18/20 N	ICIS NO 1205-105a Sa 12	05-105a		Sa	. :	30 \$30.00	0.00 NM		
N40 WHAS 10/13/20 10/17/20	ABC PRIME COLLEGE FOO	8-1130p TB	4	- :30	4	\$300.00 P04	0.00 NM	4	\$1,200.00
(Program: ABC PRIME COL Start Date End Date	LEGE FOOTBALL) Weekdays Spots/Wee	k Rate	Rating					l	
Week: 10/12/20 10/18/20		4 \$300.00	0.00						
N41 WHAS 10/13/20 10/17/20	ABC COLLEGE FOOTBALL	12-330p 12F	3	- :30	3	\$250.00 P04	0.00 NM	3	\$750.00
(Program: ABC COLLEGE F Start Date End Date	Weekdays Spots/Wee	k Rate	Rating					l	
Week: 10/12/20 10/18/20		3 \$250.00	0.00					İ	
N42 WHAS 10/13/20 10/17/20	-	330-7p	4	- :30	4	\$300.00 P04	0.00 NM	4	\$1,200.00
(Program: ABC COLLEGE F	ABC COLLEGE FOOTBALL: OOTBALL 330P)	33(
Start Date End Date	Weekdays Spots/Wee	_	Rating						
Week: 10/12/20 10/18/20		4 \$300.00	0.00			\$000 00 D 00	0.00 NIM		# 000 00
N44 WHAS 10/13/20 10/14/20	Tue Prime Other CM Tue Prime Other	8-11p	- 1	- :30	1	\$800.00 P03	0.00 NM	1	\$800.00
(Program: VP Debate)									
Start Date End Date Week: 10/12/20 10/18/20	Weekdays Spots/Wee	<u>k Rate</u> 1 \$800.00	Rating 0.00						
N45 WHAS 10/13/20 10/18/20	Sun Prime B CM Sun Prime B	8-9p	;	S :30	1	\$550.00 P03	0.00 NM	1	\$550.00
(Program: VP Debate)	Suit time b								
N46 WHAS 10/19/20 10/19/20		10-11p	M	- :30	1	\$850.00 P03	0.00 NM	1	\$850.00
(Program: VP Debate)	Mon Prime C								
Start Date	Weekdays Spots/Wee	<u>k Rate</u> 1 \$850.00	Rating 0.00						
N47 WHAS 10/13/20 10/18/20	Fri Prime Other CM	8-11p	1	- :30	1	\$350.00 P04	0.00 NM	1	\$350.00
(Program: VP Debate)	Fri Prime Other								
N48 WHAS 10/13/20 10/18/20	Big Blue Nat. 10-1030a SM	10-1030a	1	- :30	1	\$225.00 P03	0.00 NM	1	\$225.00
(Program: VP Debate)	Big Blue Nat. 10-1030a Sa								
N49 WHAS 10/13/20 10/18/20	Inside Ed 1135p-1205a \$ M	1135p-1205a	a1	- :30	1	\$50.00 P04	0.00 NM	1	\$50.00
	Inside Ed Sa 1135-1205a			-50		Ţ		•	700.00
(Program: VP Debate)	0 4 405 005 0	105.555				0.15.00.5 0.	0.00.117		* • • • • •
N50 WHAS 10/13/20 10/18/20	Castle 105-205a Sa CM Castle 105-205a	105-205a	1	- :30	1	\$15.00 P04	0.00 NM	1	\$15.00
(Program: VP Debate)									
							Totals	173	\$32,935.00